



Hamza Al Zeeny's Resume

Experience

Creative Director - 11 years design and creative career spanning web, mobile apps, multimedia, digital marketing & social media, ATL/BTL for some of the most leading brands. Blends innovation with practicality and a unwavering focus on business results. Extremely deadline and budget-oriented. Talent for building supportive environments that bring out the best in creative professionals. Led teams of 40+ on big campaigns and projects.

Successes have included leading rebranding for global businesses that has driven an increase in revenues over 3 years and devising the world-renowned campaigns.

RESET ACTIVE DMCC

Creative Director

2017 - 2018 - Dubai, UAE

Responsible for Brand image, Video Animation, Video Editing, Mobile Apps UX/UI, Product development & problem solver, Websites design, Email Marketing Templates, Digital Marketing, Social Media, handling all marketing materials (Brochures, flyers, gift items, etc) Art Direction, Web Development, Social Media Graphics, leading the media team,

The Elite Group

Creative Director

2015 - 2017 - Dubai, UAE

Responsible for developing 9 Brands, Websites layout design, Email Marketing Templates, Marketing Materials (Brochures, Flyers, Gift Items) Art Direction, Web Development, Video Animation, Social Media Graphics, Leading the Graphic Designers team,

We Buy Your Property

Art Director

2014 - 2015 - Dubai, UAE

Responsible for Brand development, Website layout design, Email Marketing Templates, Marketing Materials (Brochures, Flyers, Gift Items) Art Direction, Web Development, Video Animation,

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|-----------------|---|
| Address: | Dubai, United Arab Emirates |
| Date of Birth: | 23/11/1988 |
| Marital status: | Single |
| Website: | www.hamzazeeny.com |
| Email: | h.1@hotmail.com |
| Phone Number: | +971 50 822 3251 |
| LinkedIn Acc: | linkedin.com/in/hamzaalzeeny |

Education:

Gordon University 2006 - 2012

- Associate in Information Technology (AIT)
- Bachelor's Degree, Fine/Studio Arts (BAFA)

Key Skills:

Branding development & Digital marketing, Social Media Planning, Video Animation, Video Editing, Print Design, Web Design/Development, IT Skills

Softwares:

- Adobe Photoshop (expert)
- Adobe AfterEffects (good)
- Adobe InDesign (expert)
- Adobe Illustrator (expert)
- Adobe Dreamweaver (expert)
- Adobe Premiere - Video Editing (expert)
- Adobe Audition (expert)
- Microsoft Office Apps (expert)

Technical Skills:

- Wordpress, Joomla, Web Developing, Publishing, Hand coded CSS3/HTML5/ (standards browsers compatibility) HTML5 Ads Banners (expert)
- Email Marketing Templates Design/Develop
- Flash/HTML5 Banners (Google Ads Words) (expert)

Troubleshooting:

- All kind of IT / Networking issues (expert)
- Mac/Windows Software/Hardware issues (expert)
- Administration of CMS & Hosting Settings (expert)

Languages:

- Arabic (Native)
- English (Native)



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Provision Media LLC

Art / Web Director

2012 – 2014 - Media City, Dubai, UAE

- Lead creative sessions for project kick-offs
- Manage multiple projects from concept through completion
- Develop creative programs and design concepts that meet the business objectives of the organization and that advance our brand strategy
- Establish creative direction for the entire line of online services and programs
- Supervise and inspire the creative team of vendor partners; generate multiple concepts for a campaign or project
- Work with the account team, strategy team, and copywriters to develop concepts and present to management
- Work with internal teams to generate ideas for pitching and proposals
- Provide quality control over concepts and projects,

Recent Portfolio Link :

<http://hamzazeeny.com/wp-content/uploads/2018/09/2018-Portfolio-UX-UI-Hamza-Alzeeny.pdf>

2004 - 2018

Branding, Digital Marketing, Print Design, Video Animation, Web Design & Development, Social Media
Designed & Developed more than 500+ Corporates include logos & Posters and brochures and Websites, Development of website & forums, Photo editing, Web development & modifying HTML5/CSS3 in Movable Type Responsive, UX/UI Templates, Social Media graphics & layouts.

References Available Upon Request.